



CONNECT



www.youthjobcenter.org



@YouthJobCenter1114



@Youth Job Center



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OUR REACH

INSTAGRAM

- Almost 1,000 followers
- Almost 1,000 profile visits
- Over 3,000 reached yearly

FACEBOOK

- Almost 2,000 followers
- Over 1,500 views
- Over 73,000 reached yearly

YJC WEBSITE

- Over 61,000 page views yearly
- Over 25,000 unique users annually
- Over 32,000 sessions yearly

YJC E-Mail Contacts

- Almost 16,000 active contacts
- 33% Open Rate
- 30+ E-blasts per year

YOUTH JOB CENTER ANNUAL BENEFIT SPONSORSHIP OPPORTUNITIES

POWER OF PARTNERSHIP

Youth Job Center is celebrating its 40th Anniversary! Please consider a sponsorship for YJC's Annual Benefit. This year we are celebrating the commitment of our supporters throughout YJC's history. Join us for the "Power of Partnership" on Thursday, April 20, 2023 at 6:30pm at Venue Six10 at 610 S. Michigan Avenue in the award-winning Spertus Institute.

In order to provide high-quality, comprehensive services and programming, we rely on individual and public support. We invite both individuals and businesses to join us in sponsoring YJC's Power of Partnership 2023 Benefit and transform the lives of young people in our community through employment. We also invite you to purchase program book ads to show support for our staff, special guests, and clients.

SPONSORSHIP LEVELS

Presenting Partner - \$20,000

- Logo/name included on invitation if commitment is received by March 17, 2023
- Sponsorship featured on all social media and press releases advertising the event
- Logo/name displayed on Sponsorship Board and prominently featured in slide show
- Logo/name listed on the Annual Benefit website event page
- Recognition as a Presenting Partner Sponsor on print materials at event
- On-stage recognition from emcee
- Full-page color ad on inside front cover or inside back cover of event program
- Thank you on social media – Facebook, Instagram & LinkedIn
- Listing in Annual Report
- 20 tickets to the event including VIP reception
- Complimentary valet for guests
- Priority seating - Two reserved tables of 10 with signage

Premier Partner - \$10,000

- Sponsorship featured on all social media and press releases advertising the event
- Logo/name displayed on Sponsorship Board and prominently featured in slide show
- Logo/name listed on the Annual Benefit website event page
- Recognition as a Premier Partner Sponsor on print materials at event
- On-stage recognition from emcee
- Full-page ad in event program book
- Thank you on social media – Facebook, Instagram & LinkedIn
- Listing in Annual Report
- 10 tickets to the event including VIP reception
- Complimentary valet for guests
- Priority seating - One reserved table of 10 with signage



CONTACT

Katy Murphy, Manager of Individual Giving
kmurphy@youthjobcenter.org
847.864.5627 ext. 20
www.youthjobcenter.org

Please submit completed form and payment by mail or e-mail.

Checks should be payable to:
Youth Job Center
1114 Church Street
Evanston, Illinois 60201

Please contact us if you have any questions or need additional information.

Forms and artwork should be received by March 17, 2023.

PAYMENT

Enclosed is my contribution of:

- _____ \$20,000 Premier Sponsor
- _____ \$10,000 Principal Sponsor
- _____ \$5,000 Benefactor Sponsor
- _____ \$2,500 Partner Sponsor
- _____ \$1,000 Patron Sponsor

Program Ads

- _____ \$500 Full-Page
- _____ \$250 Half-Page
- _____ \$150 Quarter-Page
- _____ \$100 Business Card

Gold Partner - \$5,000

- Logo/name displayed on Sponsorship Board and prominently featured in slide show
- Logo/name listed on the Annual Benefit event page
- Recognition as a Gold Partner Sponsor on print materials at event
- On-stage recognition from emcee
- Quarter page size ad event program
- Thank you on social media – Facebook, Instagram & LinkedIn
- Listing in Annual Report
- 10 tickets to the event including VIP reception
- Priority seating - One reserved table of 10 with signage

Silver Partner - \$2,500

- Logo/name displayed on Sponsorship Board and listing in slide show
- Logo/name listed on the Annual Benefit website event page
- Recognition as a Partner Sponsor on print materials at event
- On-stage recognition from emcee
- Business card size ad in event program
- Thank you on social media – Facebook, Instagram & LinkedIn
- Listing in Annual Report
- 8 tickets to the event

Bronze Partner - \$1,000

- Logo/name displayed on Sponsorship Board and listing in slide show
- Logo/name listed on the Annual Benefit event page
- Recognition as a Patron Sponsor on print materials at event
- Company name listed in event program
- Thank you on social media – Facebook, Instagram & LinkedIn
- Listing in Annual Report
- 4 tickets to the event

Program Book Ads

- Full-Page - \$500
- Half-Page - \$250
- Quarter-Page - \$150
- Business Card - \$100

HOW TO MAKE A PAYMENT

___ Check enclosed OR charge my credit card:
___ Visa ___ Mastercard ___ AmEx ___ Discover

Card Number: _____ Exp. Date: _____ CVV: _____
 Name on Card: _____ Signature: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____

Contact Name in Marketing or Advertising at Company for Ad/Logo:

Contact Phone/Email: